

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 18.46
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

(ICE)

07/07/2018

DATE OCT17/12 18.46

REV 1-6, 13-15
ADDED 19-26
TTLS \$302500..:79X
PLS CFM, THX 10/17

STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

ALL STATIONS USING ELECTRONIC INVOICING
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :												
: LINE# :												
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2102												
1		SZ	700A-900A	30		\$3,500.00	10/23	10/26	8		TU-F	8
PROGRAM : GMA												
2		SZ	1200N-100P	30		\$2,100.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
3	SZ		500P-600P	30		\$3,750.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
4	Z		600P-630P	30		\$5,500.00	10/23	10/26	8		TU-F	8
PROGRAM : NEWS												
5	Z		700P-730P	30		\$8,000.00	10/23	10/26	4		TU-F	4
PROGRAM : JEOPARDY												
6	SZ		1100P-1135P	30		\$3,000.00	10/23	10/28	8		TU-F,SU	8
PROGRAM : NEWS												
13	S		700A-900A	30		\$3,500.00	10/29	10/29	2		MON	2
PROGRAM : GMA												
14	S		1200N-100P	30		\$2,100.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
15	S		500P-600P	30		\$3,750.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
19	A		900A-1000A	30		\$1,200.00	10/23	10/26	4		TU-F	4
PROGRAM : JEFF PROBST												
20	A		400P-500P	30		\$1,600.00	10/23	10/26	4		TU-F	4
PROGRAM : DR OZ												
21	A		730P-800P	30		\$8,000.00	10/23	10/26	4		TU-F	4
PROGRAM : WHEEL												
22	A		1135P-1235A	30		\$2,750.00	10/23	10/25	3		TU-TH	3
PROGRAM : NIGHTLINE												
23	A		900A-1000A	30		\$1,200.00	10/29	10/29	1		MON	1
PROGRAM : JEFF PROBST												

REP HEADLINE# 6366106 TRF# 336029
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		400P-500P	30		\$1,600.00	10/29	10/29	1		MON	1
PROGRAM : DR OZ												
25	A		730P-800P	30		\$8,000.00	10/29	10/29	1		MON	1
PROGRAM : WHEEL												
26	A		1135P-1205A	30		\$2,750.00	10/29	10/29	1		MON	1
PROGRAM : NIGHTLINE												
OCT/12			248250.00			NOV/12						
CONTRACT TOTAL												302500.00
TOTAL SPOTS												79

MARKET TOTALS \$649,107 WFTV 28% WKMG 27% WESH 28% WOFL 8% WKCF 1% WRBW 5% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE